

Calgary City Football Club Sponsor Opportunity



Benefits of Partnering with Calgary City Football Club

Football (soccer) is the most popular sport played in Calgary by children. We are a Calgary Minor Soccer Association member, with over 30,000 players registering in the league annually. We have significant exposure in the city through the league website, our website, events, tournaments, community programs and schools.

Sponsor Benefits

- Demonstrate your brand's commitment to the community
- Increase your brand visibility year-round with the strong sporting community
- Increase your sales
- Complimentary club jersey or football
- Have your company logo on our uniforms, academy T-shirts, website, events and banners
- Club receipt (we are a not-for-profit organization)

Gold Sponsor:

- Brand on jersey FRONT
- Brand name on CMSA team
- Brand social media listing
- Brand club marketing
- Brand on website and link
- Complimentary club jersey or football

\$10,000 annually; 3-year contract



Silver Sponsor:

- Brand on jersey BACK
- Brand name on CMSA team
- Brand social media listing
- Brand club marketing
- Brand on website and link
- Complimentary club jersey or football

\$6,000 annually; 3-Year Contract



Bronze Sponsor:

- Brand on jersey SLEEVE or SHORTS
- Brand on social media listing
- Brand Club marketing
- Brand on website and link

\$3,000 Annually; 3-year contract



CALGARY CITY FOOTBALL CLUB

We are a Calgary-based soccer club dedicated to making the sport accessible and affordable for everyone. With professional management and qualified coaches, we focus on developing players from grassroots community programs to CMSA competitive leagues, following Canada Soccer's Long-Term Player Development model. Our high-quality programs emphasize fun, technical growth, and respect, creating an environment where every player can thrive.

Vision

To inspire and develop creative soccer players and leaders who will shape and elevate the game for future generations.

Mission

To set the gold standard in youth soccer by delivering excellence in coaching and fostering a lifelong passion for the beautiful game. We aim to empower players of all ages and backgrounds to thrive in positive, inclusive environments, encouraging creativity, dynamic play, and effective problem-solving on and off the field.

Values

- Effort** – We commit to working hard in everything we do.
- Respect** – We honour teammates, opponents, coaches, and the game itself.
- Pride** – We take pride in our growth, achievements, and sportsmanship.
- Community** – We strive to create a supportive and inclusive soccer family.
- Inclusion** – We welcome players of all backgrounds and abilities, ensuring everyone has a place to play and grow.

This version strengthens the language, improves clarity, and presents the content in a more organized and professional tone. Let me know if you need additional refinements!

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